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Pharos Systems Enhances Industry-Leading Enterprise Print Asset Management Solution with Blueprint Enterprise 3.5

Rochester, New York (PRWEB) July 12, 2007 – Pharos Systems International, the leading provider of Enterprise Print Asset Management software solutions, announces the release of Blueprint Enterprise 3.5, the latest version of their Pharos Blueprint® product. Blueprint Enterprise 3.5 boasts cutting-edge integration, authentication, and security capabilities designed to address the evolving management demands of the corporate printing and copying environment.

Blueprint Enterprise 3.5 tracks every page printed by every user from every application and in every major business region of the world to calculate real costs of printing based on actual usage. Its patent-pending page-counting technology combines device meter read data with user print transaction data so that organizations achieve a true cost-per-page accounting of all users and output devices across the enterprise. New in Blueprint Enterprise 3.5 are the active management of printers and copiers through print job control and routing, user authentication (via company card, proximity keys, or logon), and copy tracking and control. Combined with Pharos integrated MultiFunction Printers (iMFPs), Blueprint 3.5 elevates the control and services that IT organizations provide to their users.

Vital to Pharos' success in illuminating corporate printing and copying environments is Blueprint Enterprise 3.5's ability to pull data from a variety of integrated sources. Blueprint Enterprise 3.5 integrates with device management tools to obtain device information and meter reads. A database of over 7,300 models of manufacturers' output devices from Lyra Research, Inc., a leading industry analyst, is included with Blueprint Enterprise 3.5 to standardize device identification and information. Devices found in an environment are automatically matched against those found in this database and the corresponding model information is used in creating detailed usage and utilization reports.

Blueprint Enterprise 3.5 also includes standardized Human Resources (HR) integration. By tracking which employees are printing, Blueprint Enterprise 3.5 can report on and charge back for print activity by budget centers, departments, and locations.

Blueprint Enterprise 3.5 now satisfies the growing demand for integrated MultiFunction Printers (iMFPs). Blueprint Enterprise 3.5 features direct integration with the latest iMFPs from Hewlett-Packard, Canon, and Lexmark as well as with the Pharos Omega terminal family. In addition to securing, routing, and releasing print jobs through the iMFP, Blueprint Enterprise 3.5 allows iMFPs and network terminals to record user-level copy information to provide accurate copy accounting for their customers.

Blueprint Enterprise's unique integration system, which combines device information and meter reads with detail-rich information about employee-level transactions, provides the most accurate picture of printing and copying environments available in the industry today.

Through its print control features, Blueprint Enterprise 3.5 addresses the mounting concerns surrounding security in today's corporate environment. The software incorporates a flexible authentication engine designed to verify employees' identities using a range of credentials. When an employee attempts to use a secured resource, he or she will need to enter or supply valid credentials, which might include swiping his or her employee card or entering a username/password. Blueprint Enterprise 3.5 allows external devices (including the Pharos Omega PS150 network terminal) to authenticate employees as well. The information gathered is then validated real-time with a company's existing security infrastructure.

Blueprint Enterprise 3.5 also includes the Enterprise Secure Release Here™ feature, designed to help corporations keep important business and client information private and protected. Users chose to release print documents to the device most convenient for them, independently from which printer they submitted their documents. Jobs are only printed at the device when the users who print them are present to authenticate themselves and pick up the jobs, keeping confidential information secure.

Julian Sharpe, Director of Product Development for Pharos Systems, says, "The Blueprint Enterprise 3.5 development team listened carefully to enterprise customer requests and designed the software with these needs in mind. The result is a solution that blends the evolving security and authentication needs of today's corporations with state-of-the-art integration capabilities. In the end, this powerful combination allows Pharos to provide the detailed level of information about corporate printing and copying that allows companies to make sound business decisions about their IT investments."

About Pharos Systems International, Inc:

Pharos Systems International, Inc is the recognized industry leader in providing print asset management and cost-recovery solutions to both corporate office and higher education environments. With over 15 years of experience, we help customers track, measure, and control their print assets to reduce waste, optimize performance, guide the purchase of new devices, including multifunction printers, and make the most of existing ones. As a result, over 1,500 customers in 23 countries are currently benefiting from optimized printing environments, and are experiencing significant expense reduction. Visit Pharos Systems on the web at www.pharos.com.